



Town of Chino Valley

MEETING NOTICE COUNCIL ECONOMIC DEVELOPMENT SUBCOMMITTEE

**REGULAR MEETING
TUESDAY, APRIL 20, 2021
4:00 P.M.**

**Council Conference Room
202 N. State Route 89
Chino Valley, Arizona**

AGENDA

- 1) **CALL TO ORDER**
- 2) **ROLL CALL**
- 3) **APPROVAL OF MINUTES**
 - a) Consideration and possible action to approve the March 23, 2021, special meeting minutes.
- 4) **CALL TO THE PUBLIC**

Call to the Public is an opportunity for the public to address the Subcommittee concerning a subject that is not on the agenda. Public comment is encouraged. Individuals are limited to speak for three (3) minutes. The total time for Call to the Public may be up to 15 minutes per meeting. Committee action taken as a result of public comment will be limited to directing staff to study the matter, scheduling the matter for further consideration and decision at a later date, or responding to criticism.
- 5) **OLD BUSINESS**
 - a) Update and discussion regarding the final logo, branding kit, and next steps for tourism campaign.
 - b) Update and discussion regarding the appraisal for sale of land at Old Home Manor.

- c) Update and discussion regarding locations and the addition of a dry campsite area at Old Home Manor.

6) NEW BUSINESS

- a) Discussion regarding the Arizona Commerce Authority Economic Strengths Project Grant.
- b) Discussion regarding the International Dark Sky Application.
- c) Discussion regarding Economic Development Project Manager working towards a Certified Economic Developer designation.
- d) Discussion regarding the tourism campaign and partnership with the Arizona Office of Tourism Rural Co-op Grant.
- e) Discussion regarding Insurgent Brewing Company winning the Small Business Makeover of a Lifetime.
- f) Discussion regarding new businesses receiving a swag bag as a means to promote a business friendly environment.
- g) Discussion regarding meeting with the Rural State Director for the United States Department of Agriculture to discuss funding sources for infrastructure and other items for the Town.

7) ADJOURNMENT

Dated this 15th day of April, 2021.

By: *Maggie Tidaback, Economic Development/Project Manager*

The Town of Chino Valley endeavors to make all public meetings accessible to persons with disabilities. Please call 636-2646 (voice) or 711 (Telecommunications Arizona Relay Service) 48 hours prior to the meeting to request reasonable accommodation to participate in this meeting.

Supporting documentation furnished to the Economic Development Subcommittee with this agenda are available for review on the Town website at <http://www.chinoaz.net/agendacenter> and the Town Clerk's Office.