



MINUTES

Chino Valley Parks & Recreation Advisory Board
September 17, 2008 4:30 p.m.
Chino Valley Aquatics Center
1615 North Road 1 East Chino Valley, Arizona 86323

Pursuant to ARS 38-431.02, notice is hereby given to the members of the Chino Valley Parks and Recreation Advisory Board and to the general public that the Advisory Board will hold a meeting open to the public on Wednesday, September 17, 2008, at 4:30 p.m., at the Chino Valley Aquatic Center, Conference Room, located at 1615 North Road 1 East, Chino Valley, Arizona 86323.

1. Meeting Call to Order:

2. Roll Call:

Present: Albert Gonzales, Vicki Warner, Lori Heiner, Cheryl Romley, Eric Woods. *Absent:* Sue Spahr, Grant Turley. *Staff Present:* Jerry Stricklin, Jason Kelly, Bob Worthen, Dean Smith, Amy Larsen, Mike Tobin.

3. Approval of Minutes:

From August 20, 2008 Board Meeting amended to include Lori Heiner (Aquatics Chair) as present. Ms. Warner motioned to access the minutes, Mr. Gonzales 2nd.

4. Staff Report

Town Administration

Jerry Stricklin – Roles of Board

Work on all **committee budgets** early; this means funneling all requests or creation of activities to the Director so he (Jason) can note projects into budget goals and the general plan. The Board should plan goal setting sessions looking farther out so committees can work activities into budgetary proposals for years to come. Mention: Be aware of **Home Rule elections** next spring. By law staff is not supposed to be in support/not support of Home Rule. Every four years the state requires the community vote on Home Rule. If Home Rule option does not pass then the Town cannot use funds based on the Town budget created by projection of

revenue to support activities that everyone looks forward to in the community. The state will inform the Town what can be spent if that should not pass. If Home Rule does pass the Town will have the actual revenue to spend. **Planning and setting goals** and objectives through the entire Parks & recreation system is an important step to forward them into the budget process.

Parks Division

Bob Worthen

Division looking into a 25% **green space removal** on field five of the CC Park as a conservation effort and for more practical use as extra parking to deal with overflow of vehicles during park use. Board member Lori Heiner recommended a park forum to invite the community to solicit ideas.

Yavapai County Probation have been very instrumental as a support mechanism for Parks Division in completion of bigger tasks such as the walk way at Memory Park which is scheduled for completion two Saturdays from now.

Peavine trail drainage problems and substantial wash out of the trail Parks and Roads are working on this problem.

Dog show last weekend was a huge success a great event to bring revenue into the town.

Recreation Division

Amy Larsen

Last month was the first ever **Territorial Days Softball Tournament**. There were 7 teams playing throughout the weekend of August 23rd. Teams came as far out from Flagstaff and Cottonwood. Fall Softball League begins 9/26. The **Trick or Treat Tailgate Party** will be October 31st 6:00 – 9:00 PM. Goal is 75 booths out on the fields to help distribute candy to 2000 participants coming from the quad city area. This event is free to the participants. Staff is adding a Youth Haunted Swamp at the Aquatics facility from October 29th – October 31st. Sponsors for this event include Pepsi, Fry's, Unisource and Arizona Home Town Radio Group. Amy invited the Board to participate as a vendor.

Dean Smith

Finishing the closing of the Aquatics Center and preparing it for the Haunted Swamp.

Territorial Days Parade was a huge success with 84 entries, the largest to date. Attendance was up considerably over years past. Parks & Recreation partnered with the chamber of commerce and are in the works to create daily events for the entire week of Territorial Days. Activities such as balloon race, carnival, golf tournament, swim meet, concert in the park are just some of the ideas being thrown around. The chamber is already in the works for next year's festivities.

Aquatics Division

Mike Tobin

Due to schedule/operational hours and budget cuts attendance was down from years past but attendance was increased per hour open. Learn to swim participants were up as were season passes. Our total revenue this season \$41,540.24 again down from last year but expenses were reduced simply by outsourcing concessions. Personnel costs were also reduced by 20%.

Senior Services

Jason Kelly

“Try it for Free Day” was an event that had over 200 individuals participate in this community resource fair. Vendors came in and exposed the seniors of our community to all the different resources offered in the area. This event should be done bi-annually or quarterly if possible. Park and Recreation should consider doing something similar such as a **Community Wellness Fair**.

5. Committee Reports:

a. Parks and Trails – Vicki Warner

Recommendation by the committee to submit approval to PRAB a **uniformed signage policy**; including rules, hours, and a code of conduct. As of now the Town cannot enforce rules in the park unless it is posted. To enforce such rules there must be an ordinance in place. If a recommendation of said rules and regulations is made by the Board it should then be forwarded for approval of Town Council. Committee also discussed **replacing signage on the Peavine trail**.

b. Recreation – Sue Spahr (absent)

Mike Tobin explained the new teen night program known henceforth as “**Teenami**”. October and November events are planned and are being advertised.

c. Aquatics – Lori Heiner

Discussed **goals for next season**: the creation of a swim team and organization of a Northern Arizona swimming league. Also discussed the transportation of kids for the summer who do not have any form of reliable transportation to the Aquatics Center. Still working on the legalities of an “Aquatics Express”.

d. Finance – Cheri Romley

Met with **State Parks** about grant and received a lot of clarification about amendments and procedures. Spoke about reconfiguring the project and they are willing to do whatever is necessary to keep this project (CCPP3) on track. **Budget report** was distributed to all

chairs. Discussed bring committees together to allow input into finance. Chairs were recommended to sit on finance committee.

6. Call to the Public:

None

7. Correspondence:

None

8. Old Business:

a. Dog Park

Jason discussed the recommendation to amend the Heritage Grant to include a dog park in Phase III of the Community Center Park. Any changes in the grant should be run through the advisory board for recommendation before being submitted to council.

- 2006 Heritage Grant approved
- 2007/2008 All town projects on hold
- 2008/2009 No capital Projects approved

According to the grant, project must be completed in three years with the option extend the timeline through amendment. There are four types of amendments at our disposal: time, scope, funding, or handing the project over to another entity all together. The Town is looking at a **scope change simply by adding a dog park**. Everything is workable and nothing is set in stone. A community volunteer effort was initiated in July with several contributors donating to the project which is on hold until amendment is passed. An established time line can not be presented at this time until logistical channels of the amendment process are completed and submitted for approval by council.

Amendment needs to be approved by Town Council until any further action can be taken. Donations taken before these meetings were for a dog park and have been placed into a private account. **This fundraiser is independent of the Town of Chino Valley.** Any one wanting reimbursement of donations may certainly do so.

The Board recommended staff show construction costs when proposing amendment to Town Council. Also recommended: once approved by Council all said donations in private account be collected and stored into a 501c3 Non-profit tax exempt organization.

Mr. Gonzales motioned to “recommend to Town Council to approve amendment to State Parks Heritage Grant to include a dog park in Community Center Park Phase III.”

Ms. Heiner 2nd.

All were in favor.

b. PRAB Goals & Objectives

Discussion regarding PRAB goals and objectives for FY 2008/2009. Chairman Eric Woods requested committees discuss **long term goals** in the next few meetings since the Board is responsible for steering and advising the Town's future of Parks & Recreation. Staff reminded the Board the size and scope of service boundaries in Chino Valley, which equates several recreational opportunities. Planning should consider the current and future needs of residents.

c. Turkey Trot

cancelled until further notice

9. New Business:

None.

10. Future Agenda Items:

None.

11. Adjournment:

Ms. Romley motioned to adjourn. Mr. Gonzales 2nd.

Dated this 25th day of September, 2008.

By: *Jason Kelly*

The Town of Chino Valley endeavors to make all public meetings accessible to persons with disabilities. Please call 636-9780 (voice) or 636-1787 (TDD) 48 hours prior to the meeting to request a reasonable accommodation to participate in this meeting. Supporting documentation and staff reports furnished to the Parks and Recreation Advisory Board with this agenda are available for review in the Parks and Recreation Office at 1615 North Road 1 East.