

TOWN OF CHINO VALLEY 2018 STRATEGIC PLAN



Mayor Darryl Croft

Vice Mayor Lon Turner

Council Member Mike Best

Council Member Cloyce Kelly

Council Member Annie Lane

Council Member Corey Mendoza

Council Member Jack Miller

Adopted 7/24/2018

Staff

Town Manager	Cecilia Grittman
Finance Director	Joe Duffy
Town Clerk	Jami Lewis
Chief of Police	Chuck Wynn
Public Works Director	Frank Marbury
Development Services Director	Jason Sanks
Community Services Director	Scott Bruner
Human Resources Director	Laura Kyriakakis
Customer Services Manager	Jo Ann Brookins
Asst. Community Svcs Director	Cyndi Thomas
Economic Development/Project Manager	John Coomer

Purpose and Approach

The purpose of the Chino Valley Strategic Plan is for the Council to develop a listing of its priorities as a government enterprise and how it will serve its community. The Town Council, working with the Town's professional staff, has developed a one-year working plan and an overview of what it would like to accomplish in the next five years.

The Council and staff examined previous Town strategic plans and documents, reviewed Arizona Public Services 1999 **Focus Future**, and met with staff in a Council / Staff retreat to discuss projects, budgets, priorities, planning, staffing, and other pertinent information to develop a work plan.

one Council meets in an all-day retreat with staff and gets updates on departmental initiatives and priorities

two Council updates previous Strategic Plan

three Council meets for Strategic Planning Meeting with staff

Planning Dates

February 21, 2018

Council and Staff meet in all-day retreat to discuss departmental initiatives, the upcoming budget year, and capital projects.

Council listened to in-depth presentations regarding roads, funding options for same, water resources and private water companies, sewer buildout and capacity, septage receiving, employee staffing levels and benefits, up-coming 50th anniversary of the Town's incorporation, and departmental focus areas.

April 4, 2018



Council and Staff meet in half-day retreat to prioritize departmental initiatives, provide direction to staff.

While acknowledging that Town staff and Council had changed drastically since the 2016 Strategic Plan, Council and Staff went through the 2016 Plan and provided status and progress updates. Many items were completed, some were dropped as Council re-prioritized initiatives, and others were discussed further and moved to the 2018 Strategic Plan.

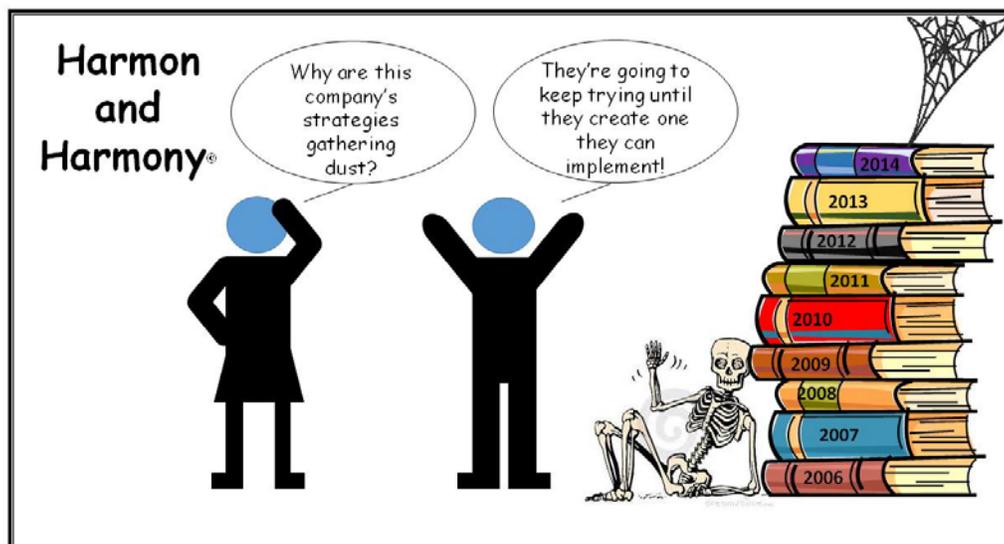
July 17, 2018

Study Session to discuss Strategic Plan

July 24th

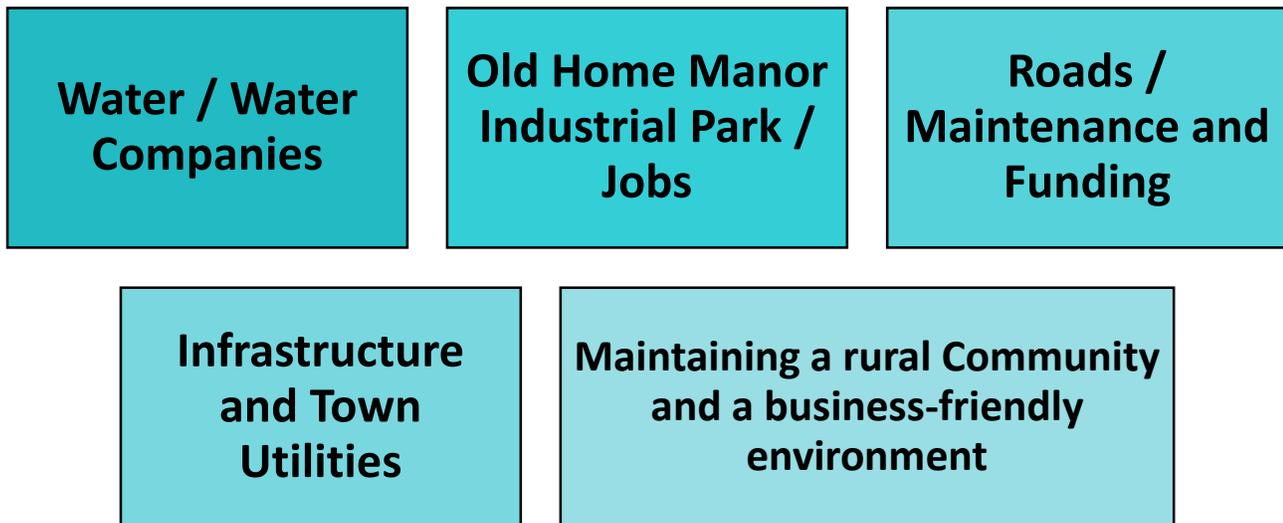
Adoption of Strategic Plan

Council expressed a desire to create a strategic plan that would be a **realistic** working document for both the Council and Staff. As the Town has multiple Council Subcommittees, many of the items staff will focus on will percolate up through a Council Subcommittee and be vetted using that mechanism. Town Staff will provide quarterly updates on the Strategic Plan's one-year initiatives to provide feedback to the Council and the Community on the progress being made on the Council's adopted plan.



Focus Areas

The Council's major focus areas over the next several years continues to be (in no particular order):



2018 Priorities

The Council identified the following 17 items as priorities for the Town for fiscal year 2018 /19. Virtually every priority relates to a focus area identified above and positions the Town for its future sustainability.

Town staff will work diligently with Council, Council subcommittees, and the community, to focus on the priorities and deliver them in a fiscally responsible and transparent fashion.



Item	Department	Subcommittee	Description
1	Public Works	Water & Utilities Subcommittee	Continue discussions with the 4 private water companies located within Chino Valley. Develop strategies for purchasing and increasing our service area rights.
2	Public Works	Econ Dev Subcommittee	Extension of Sewer and Water at the Old Home Manor Industrial Park.
3	Public Works	Water & Utilities Subcommittee	Outfit a 2 nd well to create redundancy in our water system.
4	Public Works	Water & Utilities Subcommittee	Extension of sewer and / or water in low income / high density areas
5	Public Works		Master Plan for Municipal facilities
6	Public Works	With Water Resources, Attorney	Asset Analysis of real property
7	Public Works	Water & Utilities Subcommittee	Inventory of Town wells, production levels
8	Public Works	With Water Resources, Attorney	Analysis of Development Agreements
9	Public Works	Roads and Streets Committee	Transportation Strategic Plan, development of funding options
10	Town Manager		Renegotiate Concessionaire Agreement with Prescott Sportsmen's Club
11	Econ Develop	Econ Dev Subcommittee	Develop Economic Development Strategic Plan for Old Home Manor Industrial Park
12	Econ Develop	Econ Dev Subcommittee	Economic Development Strategic Plan, exclusive of the Industrial Park

13	Dev Services	UDO Rewrite Subcommittee	Re-write of the Town's Unified Development Ordinance
14	Dev Svcs, ED	Econ Dev Subcommittee	Create a Planned Area Development for the Industrial Park
15	Community Services, Public Works, Ec Dev, Dev Svcs		Exploration of an RV Park at Old Home Manor
16	Econ Develop, Publ Works	Econ Dev Subcommittee	Analysis of Infrastructure at the Industrial Park, recommendations
17	Community Services	Ad-hoc 50 th Anniversary Committee	With volunteers from the community, create activities to celebrate the Town's 50 th birthday in 2020
18	Develop Svcs		Additional Code Compliance officer to work Commercial compliance

Future Considerations



Plan for the Expansion of the Waste Water Treatment Plant

- Design
- Septage Acceptance
- Under Construction



Water Storage Tank



Develop Commercial Guidelines for the Community Core



Develop Infrastructure Master Plan