



## Town of Chino Valley

### MEETING NOTICE COUNCIL ECONOMIC DEVELOPMENT SUBCOMMITTEE

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**SPECIAL MEETING  
WEDNESDAY, NOVEMBER 3, 2021  
3:00 P.M.**

**Council Conference Room  
202 N. State Route 89  
Chino Valley, Arizona**

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### AGENDA

- 1) **CALL TO ORDER**
- 2) **ROLL CALL**
- 3) **APPROVAL OF MINUTES**
  - a) Consideration and possible action to approve the May 18, 2021, regular meeting minutes.

- 4) **CALL TO THE PUBLIC**

*Call to the Public is an opportunity for the public to address the Subcommittee concerning a subject that is not on the agenda. Public comment is encouraged. Individuals are limited to speak for three (3) minutes. The total time for Call to the Public may be up to 15 minutes per meeting. Committee action taken as a result of public comment will be limited to directing staff to study the matter, scheduling the matter for further consideration and decision at a later date, or responding to criticism.*

- 5) **OLD BUSINESS**

- a) Update and discussion regarding Tourism Campaign.
- b) Update and discussion regarding the Chino Valley Recreation Partnership with the Forest Service, and State Land Department.
- c) Update and discussion regarding RV Park development at Old Home Manor.

- d) Update and discussion regarding wayfinding signs.
- e) Update and discussion regarding the Arizona Commerce Authority, and the Department of Transportation economic strengths project grant.

**6) NEW BUSINESS**

- a) Discussion and review regarding Subcommittee Bylaws, and proposed changes.
- b) Discussion regarding the Economic Development magazine in partnership with ROX Media.
- c) Discussion and update regarding the League of Cities and Towns annual conference held August 30, 2021, through September 3, 2021.
- d) Discussion regarding requests for qualifications for a commercial real estate broker to sell land at Old Home Manor.
- e) Discussion regarding local upcoming development, a retail campaign strategy using Placer.ai data, and the associated infrastructure challenges.
- f) Discussion regarding the Yavapai County Broadband Initiative.

**7) ADJOURNMENT**

Dated this 28th day of October, 2021.

*By: Maggie Tidaback, Economic Development/Project Manager*

The Town of Chino Valley endeavors to make all public meetings accessible to persons with disabilities. Please call 636-2646 (voice) or 711 (Telecommunications Arizona Relay Service) 48 hours prior to the meeting to request reasonable accommodation to participate in this meeting.

Supporting documentation furnished to the Economic Development Subcommittee with this agenda are available for review on the Town website at <http://www.chinoaz.net/agendacenter> and the Town Clerk's Office.