



PROCLAMATION

Small Business Saturday - November 25, 2023

Whereas, the government of the Town of Chino Valley, Arizona, celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas, according to the United States Small Business Administration, there are 33 million small businesses in the United States: small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 62.7% of net new jobs created since 1995, and small businesses employ 46.4% of the employees in the private sector in the United States; and

Whereas, 68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

Whereas, 72% of consumers reported that Small Business Saturday 2022, made them want to shop and dine at small, independently-owned retailers and restaurants all year long; and

Whereas, Chino Valley, Arizona supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

*Now, Therefore, I, Jack Miller, Mayor of the Town of Chino Valley, do hereby proclaim November 25, 2023, as **SMALL BUSINESS SATURDAY** and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and to Shop Small throughout the year.*

*In Witness Whereof, I have hereunto set my hand and caused the Seal of the Town of Chino Valley to be affixed this 14th day of **November 2023**.*





Jack Miller, Mayor


ATTEST: Erin N. Deskins, Town Clerk