

# Welcome



**Tom Armstrong**  
Mayor



**Eric Granillo**  
Vice-Mayor



**Larry Holt**  
Councilmember



**Bob Schacherer**  
Councilmember



**Sherri Phillips**  
Councilmember



**Robert Switzer**  
Councilmember



**John McCafferty**  
Councilmember



**Tom Armstrong**

Mayor

Mayor Armstrong has lived in Chino Valley for about 16 years and is now retired. Prior to being elected to Council in 2020, Tom served on the Chino Valley Planning and Zoning Commission for which he served as the vice chairman.

Tom stated his goals for the town include assisting in the proper management of the town by listening and acting upon the voices of the community. His highest priority is to maintain a dedicated and adequate water system for the people of Chino Valley and to increase the possibilities of new businesses locating to Chino Valley.

Mayor Armstrong's Term Expires DECEMBER of 2026



## **Eric Granillo**

Vice-Mayor

Vice-Mayor Granillo is a lifelong Arizonan, small business owner, and dedicated council member serving the community of Chino Valley. The town has been his home since childhood, and it's where he and his wife, Adriana, have raised their three children: Alexia, Andrew, and Elijah.

His life is rooted in faith, family, business, and service. He strives for excellence in all he does, whether running a business or giving back to the community he loves. Eric is passionate about helping Chino Valley grow responsibly – preserving its small-town values while building a stronger, more connected future.

With experience in local leadership and hands-on community involvement, he believes in putting people first and working together to create a place residents can be proud to call home.

Vice-Mayor Granillo's Term Expires DECEMBER of 2028



**Bob Schacherer**

Councilmember

Councilmember Schacherer was elected to his first term on Town Council in 2022. Bob said he loves Chino Valley because of the open spaces, people, roosters and cows. He said the people are friendly as they always look forward. He attended a gathering at Memory Park where he noticed all the parents stayed close to their kids. "That's the small-town feel," he said.

Bob, who drove a truck for 46 years, said he has no political background as he likes to get all the information in and process it before making a decision. Bob said because he's retired he can give 100% of his time to serving on the Town Council. "I'm not a developer, Realtor or in construction," he said. Born and raised in Dayton, Kentucky, he started truck driving right after high school. He volunteers for Meals on Wheels and Hospice.

Councilmember Schacherer's Term Expires DECEMBER of 2026



**Larry Holt**

Councilmember

Councilmember Holt moved to Chino Valley in April of 2018 after a 34 plus year career in law enforcement. He has always believed in giving back to the community and embraces a belief in community service.

Shortly after arriving in Chino Valley, he obtained approval from the town council to renovate the town's 9-11 Memorial. After receiving approval, founded the Chino Valley Memorial Foundation, a non-profit that not only maintains the 9-11 Memorial, but also assists survivors of first responders and active-duty military from Yavapai County who are killed in the line of duty. Larry was appointed to the Parks and Recreation Advisory Board serving two terms, his second as vice chairman. He was also appointed to the Make it Chino, general steering committee and as an ambassador for the general plan.

Larry and his wife Joann love the community and both enjoy the outdoors. Larry's priorities include maintaining Chino Valleys identity as a small rural community, public safety and volunteerism.

Councilmember Holt's Term Expires DECEMBER of 2028



**John McCafferty**

Councilmember

Councilmember McCafferty was appointed to Council in August of 2021 to fill a vacant seat. He ran and was elected to an open seat in 2022. Before retiring, John worked as an administrator for the Federal Bureau of Prisons. When running for office, John stated he hoped to update the General Plan, continue to improve infrastructure, and create conditions for economic development. He said updating the general plan is critically important as the current general plan is outdated. Until a new General Plan is in place council will follow the current general plan, which was approved by voters.

"I mean what I say and I say what I mean. I am predicable," John said. "I follow the rules because when you try to take short cuts is when you run into problems. I have no hidden agenda. I'm here because I love the community where I live." John served on the town Planning and Zoning Commission and other boards. He also works with youth soccer, and he ran for council because of his commitment to public service. He moved to Chino Valley in 2016. He majored in political science at ASU.

Councilmember McCafferty's Term Expires DECEMBER of 2026



## Sherri Phillips

Councilmember

Councilmember Phillips was elected to her first term on Town Council in 2022. She was born Sherri L. Clingman at Camp Pendleton Marine Base in San Diego, California. In 1968, after her father retired from the Marine Corp, Sherri's family moved back to Arizona their home state. (Her dad graduated from Ash Fork High School and her mom graduated from a high school in Mesa.) Sherri attended Chino Valley schools from second to ninth grade after which she attended Prescott High School.

Sherri and her husband Scott Phillips have two daughters and four grandchildren. Even though she was born at Camp Pendleton and lived in Barstow before moving to Chino Valley, she considers Chino Valley her family's home as two daughters and four grandchildren live here. Phillips worked in retail before taking her current job as office manager at a chiropractic office in Chino Valley.

Councilmember Phillip's Term Expires DECEMBER of 2026



## Robert Switzer

Councilmember

Councilmember Robert Switzer was elected to his first term in 2024 after serving on the Planning and Zoning Commission for six years. Robert and his wife have lived in Chino Valley for eight years and are active members of Grace Church, American Legion Post 40, and the Prescott Elks.

His priorities are God, family, and country. Robert loves Arizona and Chino Valley, and he is focused on securing a reliable and sustainable water supply for the community. He is committed to limiting growth to preserve Chino Valley's rural character while supporting responsible retail and commercial development that strengthens local revenue. He welcomes questions, comments, and concerns from residents and aims to be a strong voice for the community throughout his term.

“Let your change of heart be seen in your works.” — Matthew 3:8

Councilmember Switzer's term expires December 2028.

# MAYOR

TALKS WITH

## TOM ARMSTRONG



**View or listen in to Mayor Armstrong's new Podcast with the next episode airing January 2026!**

**Scan the QR Codes below and subscribe to stay informed!**



# Another successful season at the Aquatics Center!



# TERRITORIAL DAYS 2025



# HALLOWEEN FUN AT MEMORY PARK!



# ANOTHER DECEMBER TO REMEMBER!



MERRY CHRISTMAS

AND HAPPY HOLIDAYS

*From The Town of Chino Valley Parks & Recreation Department*

A group photo of the Parks & Recreation Department staff. The group is posed in front of a decorated Christmas tree and a wooden barn. The photo is framed with a white border and decorated with holly leaves and berries in the corners. The text "MERRY CHRISTMAS" is at the top, "AND HAPPY HOLIDAYS" is at the bottom, and "From The Town of Chino Valley Parks & Recreation Department" is written in a cursive font at the bottom.



# TOWN OF CHINO VALLEY

## Parade of Homes

Planning to decorate your house for the holidays?

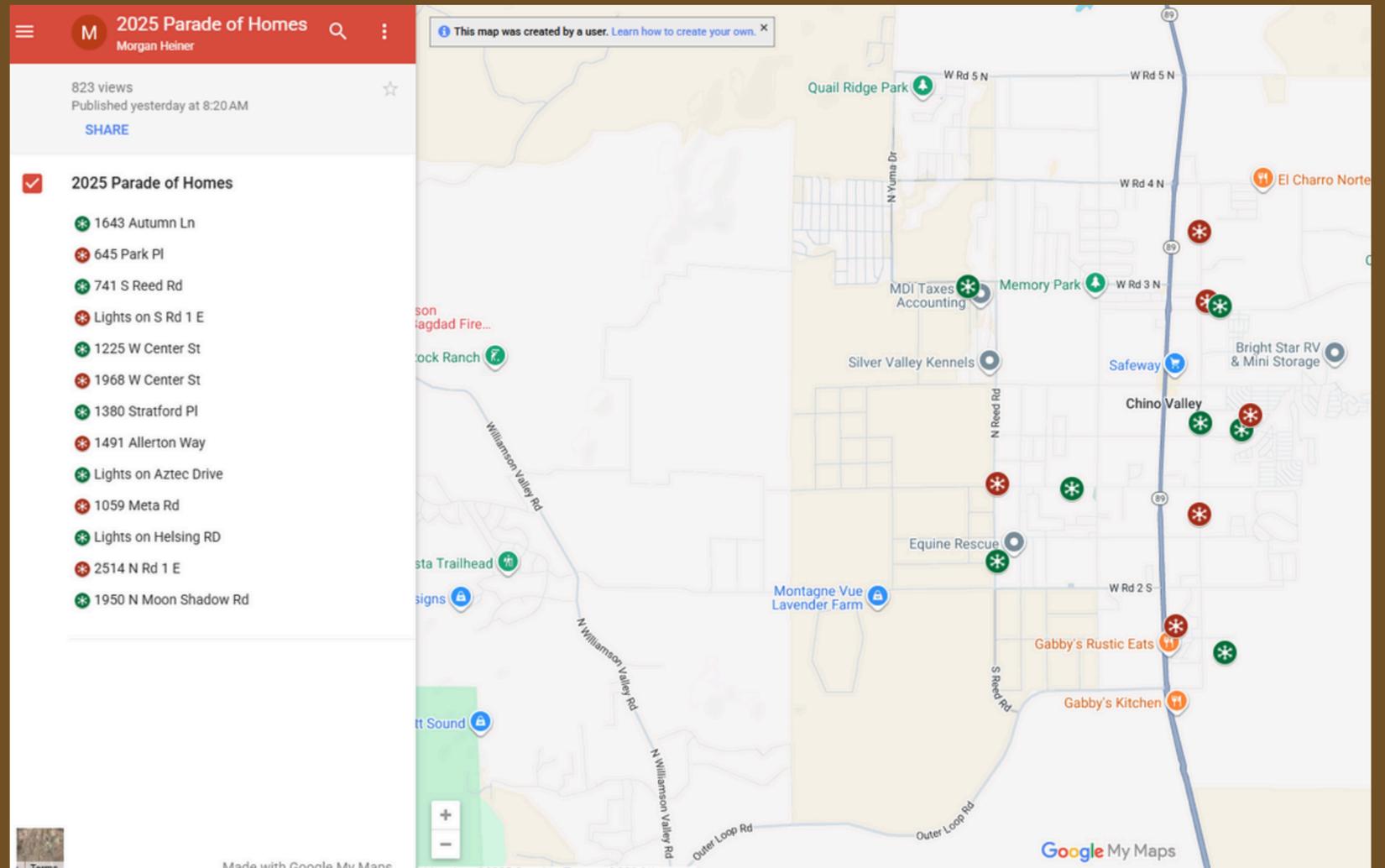
Be a part of the Chino Valley Parade of Homes!

Homes decorated between **November 28 – January 2** will be featured on a Google Map for the community to drive by and enjoy your festive display. Pictures may be posted to the Town's social media page(s) to be showcased for the community to see!

To participate, email your address to [recreation@chinoaz.net](mailto:recreation@chinoaz.net)  
**Map will be published on November 28<sup>th</sup>.**

\*Please note that by emailing the Recreation Department your address you will be giving consent to the Town of Chino Valley to provide your address on our list which will be posted on our social media page(s) and printed on pages provided at public facilities such as the Library, Community Center, Town Hall, etc. along with the optional picture of your decorated house. Your personal information such as name and email WILL NOT be shared with the public or posted on any social media pages.

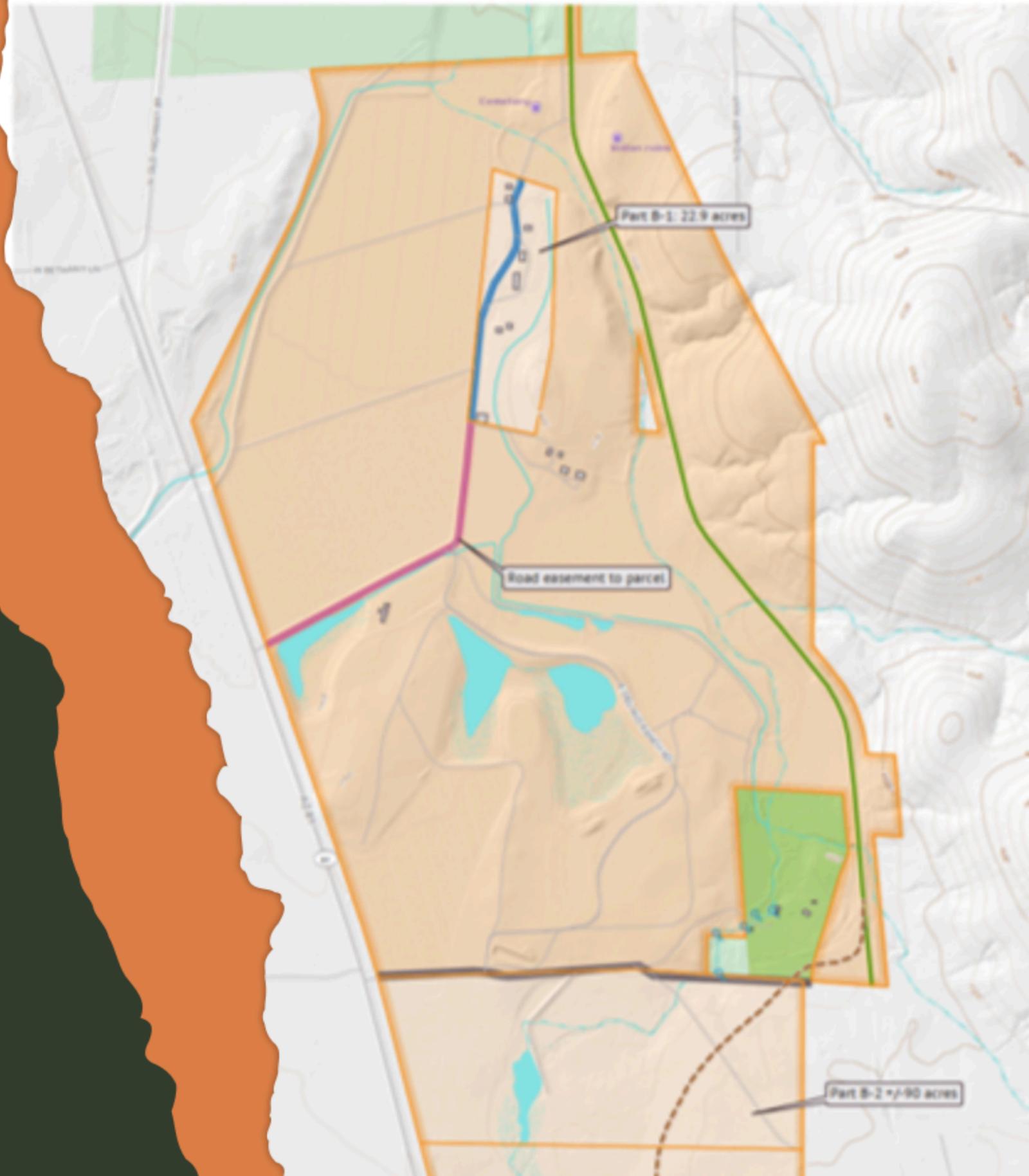
SCAN THIS TO  
CHECK OUT  
THIS YEARS  
MAP!

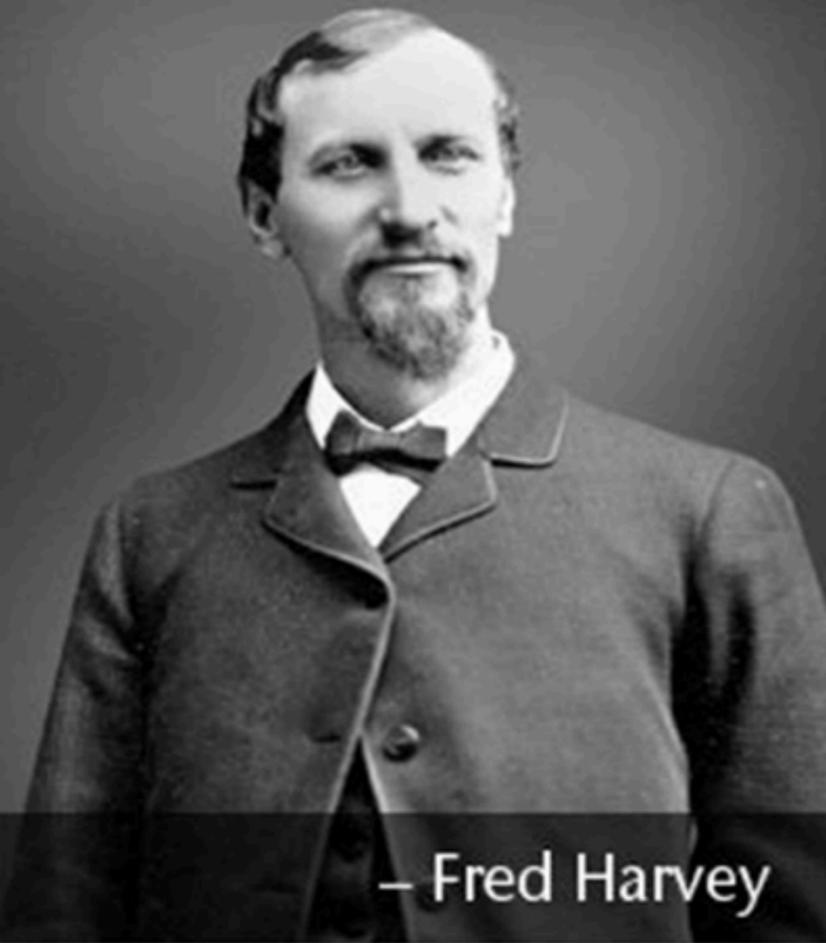


# SIGN UP TODAY!



# Town of Chino Valley Acquires Historic 23-Acre Fred Harvey Farm





– Fred Harvey

# Fred Harvey Building Parcel

22.9 acres surrounded by state park land

Contains three historic buildings and four barns

Appraised value of \$570,000

Purchased by Town for \$150,000

Included benefits of contribution by private donor  
and a bargain sale from sellers

Who the hell is Fred Harvey?!?

“If you don’t behave like gentlemen, you can’t stay here and you can’t come again. Now put up your guns and take a drink with Fred Harvey.”

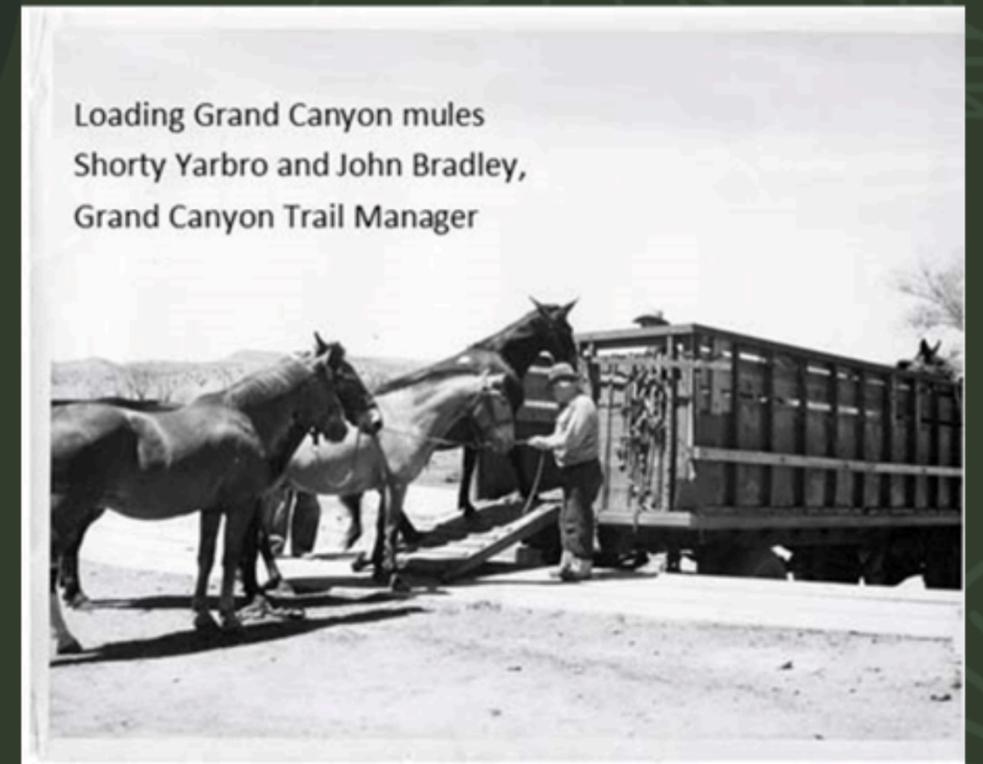
# The Fred Harvey Farm



Milk House & Ice Making



Mule Barn



Loading Grand Canyon mules  
Shorty Yarbrow and John Bradley,  
Grand Canyon Trail Manager



## Town in Process Purchasing Sullivan Dam Land

### LWCF (Land Water Conservation Fund)

- Outdoor Recreation
- Public Safety & Technical Rescue Training
- Upper Verde Wild & Scenic River Designation
- Cultural and Historical Sites
- Economic Development Goals





Donate Today



